

AMERICAN CLIMATE LEADERSHIP AWARDS

Celebrating Action from Local to National

Winner



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HOW-TO GUIDE

Instilling Social and Environmental Responsibility Through Hands-On Climate Change Education

[Change is Simple, Inc.](#)

Change is Simple is an environmental education nonprofit that brings dynamic, STEM-based sustainability and climate education to over 8,000 elementary and middle school students in the greater Boston area annually.

Change is Simple actively engages students through custom-designed workshops that align with classroom objectives. These workshops grow in complexity year after year, integrating

science, games, experiments, and creative activities to inspire critical thinking and environmental stewardship. Students take on real-world roles as scientists and engineers, performing tasks like creating green household products, designing sustainable cities, and analyzing weather data. Since its founding in 2011, Change is Simple has grown from a single classroom to serving over 8,000 students annually across 36 schools in Eastern Massachusetts.

Replicate This!

How To Get Started

1. Design climate education that's engaging and fun;
2. Create partnerships with schools, collaborate with principals and teachers, and participate in community engagement initiatives;
3. Fundraise to offer subsidized programming to under-resourced schools;
4. Measure feedback from students, teacher testimonials, and program growth, consistently refining the approach based on insights and ensuring lessons remain impactful and relevant; and make environmental education engaging and actionable, empowering the next generation of scientists and changemakers to make a tangible difference.