

AMERICAN CLIMATE LEADERSHIP AWARDS

Celebrating Action from Local to National



[Watch Video](#)

HOW-TO GUIDE

Climate Justice Storytelling on Talk Radio

[KBLA Talk Radio](#)

KBLA Talk 1580 creates climate-themed broadcasts and special programming, featuring communities of color.

In 2024, KBLA Talk 1580 launched a historic \$2 million, 12-month Climate Justice Campaign. The initiative included a robust schedule of climate-themed broadcasts and special programming during the 12

months, four free community events, two town halls broadcast nationally from Los Angeles, and a savvy social media and marketing campaign. KBLA Talk 1580 plans to continue its Climate initiative with the same goals and objectives for 2025 under the banner “Climate Justice + Black Health,” amplifying the connection between climate and poor health outcomes.

Replicate This!

How To Get Started

1. Center the voices of communities of color in the climate conversation
2. Connect at-risk fellow citizens with advocacy organizations
3. Increase climate health literacy
4. Highlight frontline climate justice crusaders of color